



United Way  
of South Hampton Roads

We bring people and resources together to solve  
problems too big for any of us to solve alone.

## Learning about United Way & Your Local Community

1. What is the federal poverty level (FPL) for a single adult?
  - A. \$12,140
  - B. \$16,650
  - C. \$25,420
  - D. \$31,752

**Answer: A** – The federal poverty level for a single adult is \$12,140 and for a family of four, it's \$25,100. The FPL was developed in 1965 and hasn't been updated since 1974, so it's no longer considered a realistic measure of financial hardship. Instead, we look at household survival budget, which is a more accurate depiction of cost of living. For a single adult, the household survival budget is \$31,752 and for a family of four, it's \$78,582.

2. What does the 'E' in ALICE stand for?
  - A. Eager
  - B. Early
  - C. Engaged
  - D. Employed

**Answer: D** – ALICE stands for Asset Limited, Income Constrained, Employed. ALICE families and individuals are working hard, often times in multiple jobs, and make too much to qualify for many government assistance programs but still struggle to meet the basic costs of living.

3. What percent of households in South Hampton Roads live below the ALICE threshold?
  - A. 36%
  - B. 42%
  - C. 57%
  - D. 57%

**Answer: B** – In South Hampton Roads, 10% of households live in poverty and another 32% qualify as ALICE. That means two of every five people in our community are struggling to make ends meet.

4. In Virginia Beach, what percent of renters spend 30% or more of their household income on rent?
  - A. 23%
  - B. 37%
  - C. 49%
  - D. 55%

**Answer: C** – In Virginia Beach, 49% of renters and 30% of homeowners spend 30% or more of their household income on housing, which can create financial hardship by not leaving enough money for other expenses or savings.

5. What is the highest need expressed by veterans who call Mission United?
  - A. Housing and Shelter
  - B. Utility Assistance
  - C. Transportation
  - D. Healthcare

**Answer: B** – United Way's collective impact initiative, Mission United, provides coordinated support to those who served by connecting them to resources through our network of over 80 partners. Since launching in 2016, we've served nearly 6,000 veterans and military-connected families, and utility assistance is the most frequently reported need.

6. What was the total in grant funding United Way provided to agencies in 2021 through its annual community investments process?
  - A. \$2 million
  - B. \$2.5 million
  - C. \$3.5 million
  - D. \$4 million

**Answer: C** – United Way of South Hampton Roads provided \$3.5 million in grant funding to 46 agencies through their annual community investments process. This volunteer-driven process starts with agencies submitting funding proposals which are reviewed by volunteer funding panels who then make funding recommendations to the Board of Directors for final vote.



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7. When was United Way of South Hampton Roads founded?

- A. 1923
- B. 1946
- C. 1955
- D. 1979

**Answer: A** – United Way of South Hampton Roads was founded in 1923 and began as the Community Chest – a community-led initiative to pool resources and share them with those in need.

8. In Suffolk, what percent of veterans are unemployed?

- A. 3.5%
- B. 4.2%
- C. 4.7%
- D. 5.3%

**Answer: B** – Veterans represent 16.5% of the population in Suffolk, yet 4.2% of veterans in the labor force are unemployed.

9. How many partners does United Way's United for Children initiative collaborate with?

- A. 100
- B. 135
- C. 150
- D. 185

**Answer: D** – United Way's collective impact initiative, United for Children, convenes over 185 partners around the success of our most at-risk children. Since launching in 2012, we've helped over 30,000 children.

10. In Norfolk, what percent of households are expected to face food insecurity in 2021?

- A. 10%
- B. 12%
- C. 15%
- D. 20%

**Answer: C** – In Norfolk, 15% of households are projected to experience food insecurity in 2021, a number that has risen since the COVID-19 pandemic.

11. What percent of students in Portsmouth are reading on track by 3<sup>rd</sup> grade?

- A. 60%
- B. 70%
- C. 80%
- D. 90%

**Answer: A** – In Portsmouth, only 60% of students are reading on track by 3<sup>rd</sup> grade, which is a high indicator of future performance and high school graduation.

12. How many agencies were certified by United Way of South Hampton Roads this year?

- A. 59
- B. 62
- C. 67
- D. 71

**Answer: D** – 71 agencies completed United Way's rigorous review process and met a robust set of standards covering financial health, governance, and performance accountability to become certified.