This past year was a critical time of foundation laying for United Way of South Hampton Roads as we prepare to celebrate 100 years of service and impact.

We strengthened community partnerships with cities, schools, our nonprofit network, companies, donors, volunteers and grassroots organizations. We established new, innovative programs to provide wraparound support to ALICE families (Asset Limited, Income Constrained, Employed), and we dug deep to enhance existing programs like United for Children. We launched our three-year strategic plan crafted from feedback solicited by the community in a series of over 100 conversations. And finally, we said a bittersweet goodbye to our President & CEO, Michele Anderson, who dedicated 33 years to our wonderful organization. We are incredibly thankful for her visionary leadership and service to United Way.

We look forward to welcoming new leadership who, with the strong foundation we have set, will lead us during a time of great growth and innovation for our organization.

It is my hope that you share my enthusiasm to lock arms with United Way during this historical time, and on behalf of the Board of Directors I wish to sincerely thank you for trusting us to put your kindness into action to build a brighter future for our community.

James Spore
Chair, United Way of South Hampton Roads Board of Directors
FINANCIALS

For more detailed information regarding our funding and operation, our audited financials and 990 are always available on our website at unitedwayshr.org/reporting.

COMMUNITY INVESTMENT GRANTS: $4 MILLION
DONOR DIRECTED FUNDS: $2.8 MILLION
COLLECTIVE IMPACT INITIATIVES: $800,000
CRISIS RECOVERY & RESPONSE: $19.8 MILLION
INVESTMENTS IN OUR FUTURE: $4 MILLION
UNITED WAY FOUNDATION: $4 MILLION

INVESTMENTS IN OUR COMMUNITY: $35.4 MILLION

We see it as our job to put your kindness into action, and it’s a job we take very seriously.

We work hard to maximize the impact of every dollar we raise. By allowing United Way to invest your donation, you are ensuring that your gifts, combined with those of others, are going to address the most critical needs in the community. Below is a snapshot how we invested that in our community in 2022.

981 students participated in our Summer LEAP programming to experience enrichment opportunities and overcome summer slide

Over 4,400 children across Hampton Roads received developmental screenings to ensure they were meeting critical developmental milestones and receiving early intervention if not

Over 24,200 students were impacted by the Student Needs Fund which helps children in grades Pre-K through 12 overcome everyday barriers to learning

We invested $4 million in local nonprofits doing critical work in our priority areas of health, education and economic mobility

Over 138,000 residents were served by programs through our partner agencies

We distributed $109,000 in emergency financial assistance to servicemembers, veterans and their families through Mission United

111 Black students received scholarships totaling $362,500 – 64% were women and 27% were first-generation college students

We graduated our first class of six women from Aspire, who collectively achieved over 250 goals, paid off $33,780 in debt, raised their credit scores by 589 points and raised their annual income by $84,163

We provided coordinated care to over 420 clients through our Mission United hotline
CORPORATE PARTNERS

Thanks to your support and the support of over 350 companies, we exceeded our goal and raised $12.5 million for our community! Thank you for going above and beyond to build a brighter future for children, families and veterans in the 757.

MILLION DOLLAR CLUB

When it comes to corporate philanthropy, these leaders are setting the standard, raising millions of dollars each year for our community through employee giving and corporate gifts:

CHAIRMAN ACCOUNTS

A special thank you to our Chairman Accounts who raise $150,000 or more each year and through their leadership provide the backbone of our annual campaign:

GOLD
- American Borate Company
- Anders Williams Ship Agency
- Brown Advisory
- Checkered Flag
- Dominion Enterprises
- Hanbury
- Palladium Registered Investment Advisors
- Pembroke Realty Group
- Regent University
- Safco Products Company
- Southern Auto Group
- Southern Bank
- StratusLIVE
- Summit Group of Virginia
- TowneBank
- United Way of South Hampton Roads
- Wilcox & Savage

SILVER
- Birdsong Peanuts
- The Christian Broadcasting Network & Operation Blessing
- Darnuth Trane
- Davenport & Company
- Dixon Hughes Goodman
- Dollar Tree | Family Dollar
- Enterprise Rent-A-Car
- Fairlead Integrated
- Foodbank of Southeastern Virginia
- GEICO
- Harbor Group International
- Harvey Lindsay Commercial Real Estate
- Hoy Construction
- Jewish Family Service of Tidewater
- Kaufman & Canoles
- KPMG
- Mancon
- Meredith Construction
- Norfolk Airport Authority
- Palms Associates
- PNC Bank
- PRA Group
- Q.E.D. Systems
- Roof Engineering Corporation
- S. L. Nusbaum Realty Company
- Taylor’s Do It Centers
- Trader Interactive
- The Up Center
- Vandeverter Black
- Virginia Natural Gas
- Wall, Einhorn, & Chemitzer
- WAVY-TV 10/FOX 43
- Wegmans Food Markets
- Williams Mullen

BRONZE
- Bank of America
- Chesapeake Public Schools
- City of Norfolk
- City of Portsmouth
- City of Virginia Beach
- Clark Nexsen
- C2 Ops
- General Dynamics NASSCO Norfolk
- Hampton Roads Sanitation District
- Isle of Wight County
- Maersk Line, Limited
- Nationwide Insurance
- Norfolk Academy
- Norfolk Southern Corporation
- Salvation Army Hampton Roads Area Command
- Sentara Healthcare
- Target
- The Franklin Johnston Group
- The Lawson Companies
- The Port of Virginia
- Truist Financial Corporation
- USAA Mid-Atlantic Region
- Walmart

Thank you to our Trailblazer Award winners who show a true commitment to our community through their workplace campaign:

TRAILBLAZERS

BRONZE
- Bank of America
- Chesapeake Public Schools
- City of Norfolk
- City of Portsmouth
- City of Virginia Beach
- Clark Nexsen
- C2 Ops
- General Dynamics NASSCO Norfolk
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- Walmart
VOLUNTEERISM

STONE SOUP
At our 11th annual Stone Soup, we partnered with 15 local shelters and soup kitchens and assembled 2,500 meals for our neighbors experiencing hunger.

DAY OF CARING
Day of Caring 2022 was one for the books! Over 1,200 volunteers joined forces to complete over 100 service projects for 40 nonprofit agencies throughout Hampton Roads – our largest turnout to date.

HOLIDAY EXTRAVAGANZA
After four full weeks of gift donations, wrapping parties and gift deliveries, Holiday Extravaganza was a wrap just in time for Santa’s deadline! Thanks to corporate partners, volunteers and generous donors, nearly 100 families had a holiday to remember.

LEADERSHIP SOCIETIES

AFRICAN AMERICAN LEADERSHIP SOCIETY
For the second year in a row, hundreds gathered for the African American Leadership Society United by Music event to celebrate African American philanthropists in the 757. Raising nearly $300,000, these philanthropists are continuing to build a stronger, more equitable community for all.

YOUNG PHILANTHROPISTS
500 Young Philanthropists from across our community joined together to raise nearly $400,000 and rolled up their sleeves at quarterly Volunteers on Tap events.

WOMEN UNITED
Women United celebrated 20 years of leading the charge and inspiring the change this year as over 700 women joined together at the annual Fall Luncheon. This local force of innovators and visionaries collectively raised $2.1 million for women and children in the 757.

TOCQUEVILLE SOCIETY
Raising an incredible $3.2 million, our Tocqueville members continue to showcase the generosity of our community. Members gathered for their annual Summer Soirée in June to celebrate this success and convened again in the fall at the Community Leaders Luncheon to hear from keynote speaker Bob Aston from TowneBank.
CELEBRATING A CENTENNIAL

In 1922, local nonprofit agencies voted in favor of a Community Chest – a singular entity to raise funds for distribution amongst the nonprofits in our region.

It was 100 years ago in 1923 that this vision came to life with the launch of the first fundraising campaign.

**Much has changed in the past 100 years:**
- Our impact and nonprofit network has grown
- We are now able to leverage technology to identify the most pressing needs
- We’ve introduced our own collective impact initiatives
- We launched a foundation – which now sits at $50 million – to ensure our sustainability

But one thing has remained the same – United Way has been there every day to meet the changing needs of our local community. From pandemics and natural disasters to food security and education – we mobilize the caring power in all of us for the common good.

AND WE'RE JUST GETTING STARTED...
TOGETHER, WE WILL AMPLIFY THE VOICES OF THOSE WE SERVE, CREATE EQUITABLE OPPORTUNITIES AND LEAD MEASURABLE IMPACT TO ENSURE OUR NEIGHBORS HAVE THE OPPORTUNITY TO THRIVE.