It’s our job to put your kindness into action. When you support United Way, you join forces with other change-makers to create a brighter future for our community.

GET INVOLVED WITH A LEADERSHIP SOCIETY:
- African American Leadership Society
- Tocqueville Society
- Women United
- Young Philanthropists

MAKING YOUR GIFT IS EASY:
- Pledge through your workplace campaign
- Donate at unitedwayshr.org
WHAT WE DO
United Way of South Hampton Roads identifies the big-picture problems in our community and brings people together to solve them.

- We **elevate** the work being done by over 65 nonprofits in the 757
- We **create** new initiatives when we find gaps in our community
- We **inspire** volunteers to act
- We **advocate** for those who need us most
- We put your kindness into action and **invest** your gift to help break the cycle of poverty

AND WHEN YOU OR SOMEONE YOU KNOW NEEDS HELP, WE’RE HERE.

WE HAVE THREE COLLECTIVE IMPACT INITIATIVES:

- **United for Children**
  Creates opportunities for all children, particularly in under resourced communities, to succeed

- **Mission United**
  Acts as a home base for veterans and military connected families in need of assistance

- **Aspire**
  Provides mentorship for women on their path to self-sufficiency

HOW WE DO IT
We use a collective impact approach to address big problems, like generational poverty, because we understand nobody can do it alone.

We align our efforts and partnerships — from businesses and nonprofit agencies to government institutions and schools — around data-focused goals.

And, we bring our partners to the table to work towards a common goal: **a brighter future for the 757**.

Learn more about our work at unitedwayshr.org/collectiveimpact