United Way and Combined Charities Campaign | Community Resource Guide 2020

2020 Regional Advisory Committee
Dr. Wanda Barnard-Bailey, Chair
City of Chesapeake
Andrew Vail
Cheapeake Public Schools
Dr. Susan Perry
City of Norfolk
Karen Rose-Tanner
Norfolk Public Schools
Todd Elliott
City of Portsmouth
Sonya Harrell
Portsmouth Public Schools
Jason Pittman
City of Suffolk
Anthonette Ward
Suffolk Public Schools
TBD
City of Virginia Beach
John F. Sutton III
Virginia Beach City Public Schools

How It Works
A Regional Advisory Committee (RAC), comprised of volunteer representatives from each participating municipality and school system, oversees the United Way and Combined Charities Campaign. United Way of South Hampton Roads is selected by the RAC as the Community Fundraising Organization (CFO) to manage the campaign. The CFO will receive undesignated donations to be distributed in a manner approved by the RAC.

About the Campaign
The United Way and Combined Charities Campaign is an effective and convenient way for you to support a wide range of local non-profit health and human service organizations. When you give to the United Way and Combined Charities Campaign, your gift combined with other contributors increases the impact on problems facing our community today. Together, we are providing solutions to families and individuals in need in South Hampton Roads.

Making a Contribution
The best way to help the most people is to mark Community Care Fund on your pledge card and allow your donation to be distributed to participating Combined Charities Campaign agencies based on community needs. If you wish to designate your pledge to a specific agency of your choice, please list the organization(s) and the amount(s) you wish to designate. Agency codes are no longer required. You may also designate an approved write-in organization not listed in this brochure. All 501(c)(3) health and human service agencies in the Commonwealth of Virginia are eligible to receive write-in designations. If for any reason your designation cannot be processed, the CFO will make every effort to contact you to enable you to re-direct your contribution. If you are unable to contact you, your designation will be directed to benefit Combined Charities Campaign community needs.

Note: Giving is an individual, informed and voluntary act. Contributions are kept confidential. Any actions implying a donation are not permitted. Please report any complaints to a RAC representative within your city or public school campaign.

The United Way Foundation of South Hampton Roads
If you’d like to remember your favorite charity or your own, United Way offers assistance with gift planning. Please contact Kari Vincent at kvincent@unitedwayshr.org or call 757.853.8500 ext. 150.

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RECOGNITION LEVELS:
Leadership givers will be recognized at the following levels:

- Tocqueville Society:
  - $1,000 and above
- Beacon Society:
  - $500 - 999
- Navigator Society:
  - $1,000 - 2,499
- Keel Club:
  - $500 - 999

LEADERSHIP SOCIETIES

TOCQUEVILLE SOCIETY
We are over 100 local leaders who believe when we work together, we can build a stronger community right here in South Hampton Roads. Tocqueville members give a minimum gift of $1,000 annually with at least $5,000 directed for the community impact fund.
www.unitedwayshr.org/ts

AFRICAN AMERICAN LEADERSHIP SOCIETY
We are a group of honored leaders who contribute energy and financial resources to building a stronger community. AALS members give a minimum gift of $1,000 annually. (Step-up program starts at $600)
www.unitedwayshr.org/aals

WOMEN UNITED
We are a local network of philanthropic women who contribute both financial resources and physical energy to improve the lives of women and their families. Women United members give a minimum gift of $1,000 annually.
www.unitedwayshr.org/womenunited

YOUNG PHILANTHROPISTS
We are the next generation of community leaders in South Hampton Roads. We are a growing group of over 1,800 members in our 20s, 30s, and 40s who unite like-minded individuals and promote a spirit of philanthropy and volunteerism in the community. Young Philanthropists members have a giving scale of minimum gifts – $200 in your 20s; $500 in your 30s; $1,000 in your 40s.
www.unitedwayshr.org/yip

THANK YOU FOR MAKING A DIFFERENCE IN OUR COMMUNITY

United Way and Combined Charities Campaign
2515 Walker Avenue
Norfolk, VA 23513
Phone: 757.853.8500
Fax: 757.853.3900
unitedwayshr.org

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Independent Organizations:
Independent Organizations request the opportunity to be listed in your campaign materials and meet the criteria set for them by the Regional Advisory Committee. Independent organizations are not members of the United Way or West Virginia Charities.

Chesapeake Public Schools Educational Foundation
Fosters community partnerships while supporting educational opportunities throughout Chesapeake Public Schools. Overhead 3% (757-441-5623)

Crisis Pregnancy Center of Tidewater, Inc.
Offers free support for women unprepared for pregnancy including the 24-hour helpline, pregnancy tests, ultrasounds, peer advocacy, post-abortive recovery, parenting program and emotional, spiritual and material support. Overhead 19% (757-410-9703)

Friends of the Norfolk Animal Center
Supports the sheltering of Norfolk’s homeless animals by promoting adoptions, supporting spay/neuter and educating the public about responsible pet ownership. Overhead 5% (757-441-5623)

Good News Jail & Prison Ministry
Provides chaplaincy/pastoral care, counseling, good news jail & prison ministry

Grain’s Acres Therapeutic Riding Center
Provides therapeutic horseback riding programs, driving at-risk programs and related equine assisted activities for children and adults with physical, intellectual, emotional and learning disabilities. Overhead 3% (757-465-9613)

Norfolk Young Life
Our human health and wellness organization develops and promotes positive lifestyle choices to youth in Norfolk’s middle and senior high schools. Overhead 12% (757-235-4435)

Portsmouth School Foundation
Provides funding for innovative programs, scholarships and school supplies. Sponsors programs to promote college, career and technical education. Serves as liaison between schools and community. Overhead 18% (757-393-5356)

Starbase Victory
Provides innovative learning experiences for all Portsmouth fourth, fifth and sixth graders, inspiring them to pursue courses and careers in Science, Technology, Engineering and Math. Overhead 16% (757-343-3598)

Virginia Beach Court Appointed Special Advocates (CASA)
Recruits, trains and supervises volunteers who advocate in court for child victims of abuse and neglect. CASA focuses on safe and permanent homes. Overhead 6% (757-385-5616)

Virginia Beach Public Schools Education Foundation
Rewards educational excellence and funds innovative learning programs to benefit the whole child for students of the Virginia Beach City Public Schools. Overhead 3% (757-263-1069)

Virginia League for Planned Parenthood
Provides high-quality, affordable reproductive and primary health care services, sex education, programming and community advocacy. Overhead 7% (757-495-7526)

Young Life Therapeutic Riding Center
Provides caring adult role models as well as positive, fun weekly activities and summer camp to local teenagers. Overhead 12% (757-774-8853)

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United Way of South Hampton Roads Certified Agencies

**Overhead 11% (757-995-4742)**

**American Cancer Society**
Dedicated to eliminating cancer through research, public, patient and community services.

**Overhead 23% (800-227-2345)**

**American Heart Association, Mid-Atlantic Affiliate:**
Dedicated to eliminating cancer through advocacy and community services.

**Overhead 11% (804-796-6173)**

**National Disability Rights Network:**
Provides medical, specialty, and primary care to those in poverty.

**Overhead 15% (757-390-3633)**

**NEW: LEAP Center:**
Provides legal services to those in poverty.

**Overhead 15% (757-393-5801)**

**Epilepsy Foundation of Virginia Hampton Roads:**
Provides educational services to those in poverty.

**Overhead 17% (757-667-0629)**

**Brain Injury Association of Virginia Hampton Roads:**
Provides support services to those in poverty.

**Overhead 18% (800-654-0845)**

**ALS Association**
Provides support services to those in poverty.

**Overhead 17% (757-459-4670)**

**Mental Health America**
Provides mental health services to those in poverty.

**Overhead 15% (757-459-2405)**

**American Diabetes Association, Virginia Chapter**
Provides support services to those in poverty.

**Overhead 2% (757-669-6642)**

**National Kidney Foundation**
Provides support services to those in poverty.

**Overhead 1% (757-277-6566)**

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**United Way of South Hampton Roads**

**Overhead 13% (757-625-4248)**

**St. Jude Children's Research Hospital**
Provides non-discriminative support services to all children in poverty.

**Overhead 17% (757-459-4670)**

**American Lung Association in Virginia**
Provides support services to those in poverty.

**Overhead 18% (800-999-2041)**

**Catholic Charities of Eastern Virginia**
Provides legal aid services to those in poverty.

**Overhead 6% (757-627-6599)**

**Habitat for Humanity of Hampton Roads**
Provides legal aid services to those in poverty.

**Overhead 15% (757-490-7794)**

**The Genieve Shelter**
Provides support services to those in poverty.

**Overhead 18% (800-969-6642)**

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