

FROM THE DIRECTOR

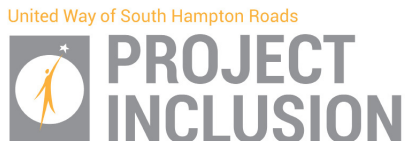


Welcome to the 24th annual class of the national award winning Project Inclusion Board Governance Leadership Development Program. Through 24 years of service, over 725 participants have graduated from this valuable training program.

Project Inclusion graduates have been selected to serve on local nonprofit and city boards, in addition to receiving appointments by Virginia Governors to serve on state boards and commissions. Many graduates have attributed career advancement opportunities and job promotions to their participation in these sessions.

Make Project Inclusion a part of your personal and professional development, and become a stronger leader on your job, in your church and in your community.

J.R. Locke
Director, Project Inclusion



CLASS INFORMATION

Project Inclusion is an award winning, 13-week Board Governance Leadership Development Program sponsored by the United Way of South Hampton Roads Committee on Diversity and Inclusion. Classes meet weekly on Tuesdays February 11 through April 28, 2020 from 3:30 p.m. until 5:30 p.m. The cost is \$125. Please make checks payable to UWSHR Project Inclusion.

HOW TO ENROLL

Download application and brochure at:
unitedwayshr.org/pi

Mail application and check to:
United Way of South Hampton Roads
Attn: Project Inclusion
2515 Walmer Avenue | Norfolk, VA 23513

For questions, contact:
PICoordinator@unitedwayshr.org
757.853.8500 ext. 134

Please submit application by
Friday, January 10, 2020.

Please note space is limited. Applications will be selected on a first come, first serve basis.

PROJECT INCLUSION BENEFITS

- Sharpen your leadership and management skills
- Meet new contacts and increase your business and professional network with a diverse pool of candidates
- Acquire a sense of fulfillment and satisfaction by contributing and giving back to your community
- Participation is free with new AALS membership

JOIN AALS

The African American Leadership Society, (AALS) consists of philanthropists who contribute \$1,000* or more to United Way of South Hampton Roads. AALS donors share affinities for philanthropy, leadership and service, and are striving to positively impact our community by increasing the number of African American philanthropists making good things happen in South Hampton Roads. To learn more or join, visit unitedwayshr.org/aals.

*We offer a 3-year step-up program: 1st year \$600 | 2nd year \$800 | 3rd year \$1,000



BOARD ROLES

Good governance in the nonprofit sector means effective board oversight. The board of directors is charged with achieving desired results.

All boards share a fundamental stewardship role which includes the inescapable basic responsibility to develop and enforce policy.

GOALS

- Recruit, educate, develop and retain a diverse pool of candidates for inclusion on the boards of local government and non-profit organizations
- Refer program participants for placement with volunteer agencies
- Monitor and evaluate the results of program referrals

WEEKLY AGENDAS

- Orientation/Reception
- Professional Development/Career Assessment Survey
- Boardsmanship
- Fundraising
- Cultural Sensitivity/Effective Communication
- Fiscal Responsibilities/Community Mapping
- Ethical and Legal Responsibilities
- Conflict Resolution
- Technology Tools
- Executive Director Panel Discussion
- Parliamentary Procedures
- Image Building
- Board Governance Class Project
- Graduation

COMMITTEE ON DIVERSITY & INCLUSION

The United Way of South Hampton Roads Council on Diversity and Inclusion (formerly MAC Minority Advisory Council) founded the Project Inclusion Leadership Development Program. Its mission is to serve as an advocate for inclusion within the community, and to build and promote cultural diversity within United Way, its certified agencies and other nonprofit organizations to positively impact the quality of life for all. The Council is now the Committee on Diversity and Inclusion.

Members of the Committee include:

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|---------------------------|----------------------|
| Iris James, Chair | Ardell McCoy |
| Cynthia James, Vice Chair | Gina Owens |
| Angelia Allen | Donna Speller Turner |
| Rev. Myra Burton | Cecelia Tucker |
| Jan House | Edith White |
| Shirley Hughes | Dr. Delores Wilson |
| Dr. Curtis Langley | James Wright |
| J.R. Locke | |



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757.853.8500 | unitedwayshr.org



PROJECT INCLUSION

Board Governance Leadership Development Program

24TH ANNUAL CLASS
February 11 to April 28, 2020



*Recognized Nationally as a Best Practice
Leadership and Diversity Program*