

### 1 Yes! I'd Like to Give a GIFT

Please return this top section to your Employee Campaign Leader. **NUMBER**

#### I WANT TO GIVE THROUGH PAYROLL DEDUCTION

Each *pay period* I will donate:

- \$50    \$25    \$10    Other \$ \_\_\_\_\_

For a Total Yearly Pledge of \$ \_\_\_\_\_

Full Name (Please print) \_\_\_\_\_

Employee Number (If applicable) \_\_\_\_\_

SIGNATURE (Required for payroll deduction) \_\_\_\_\_

DATE \_\_\_\_\_

Total Payroll Deduction \$ \_\_\_\_\_

#### Or, I WANT TO GIVE \$ \_\_\_\_\_ Through the following:

(Total Yearly Pledge)

- I have enclosed my gift in the form of:    Cash    Personal check  
(Payable to United Way of South Hampton Roads)

Return this middle section to United Way.

**NUMBER**

- Charge my credit card   Choose One:    One-time (\$50 minimum)    Semi-annually (\$30 minimum per bill/charge)    Quarterly    Monthly   Starting on: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Month / Day / Year

Credit Card #

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

Billing Zip \_\_\_\_\_ Exp. Date \_\_\_\_ / \_\_\_\_ Sec. Code \_\_\_\_\_

### 2 My Contact Information

Full Name: \_\_\_\_\_ (Print clearly)   Employer: \_\_\_\_\_

Home Address \_\_\_\_\_ Apt # \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Birthdate (MM/DD/YYYY) \_\_\_\_\_

Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_ Home Email Address  Preferred   Work Email Address  Preferred

- I do not want my personal information released to my charity.    **YES, I am a Loyal Contributor.** I have been donating to (any) United Way for \_\_\_\_ years. This does not have to be consecutive years.  
 I wish to remain anonymous in all publications.    **I plan to retire within one year. Please keep in touch with me.**

### 3 I'm Interested in a Leadership Society!

Your gift may qualify you for society membership.

I want to join or continue membership with:

- African American Leadership Society**  
\$1,000 minimum pledge (Step-Up program starts at \$600)
- Women United** • \$1,000 minimum pledge
- Young Philanthropists** • \$250 in 20s, \$500 in 30s, \$1,000 in 40s
- Tocqueville Society** • \$10,000 minimum pledge  
\*See back for descriptions

#### Demographics (optional)

- Gender \_\_\_\_\_    Middle Eastern or North African
- Birth Year \_\_\_\_\_    Native Hawaiian or Other Pacific Islander
- American Indian or Alaska Native
- Asian    White
- Black or African American    Prefer not to answer
- Hispanic, Latino or Spanish origin    \_\_\_\_\_

**THANK YOU FOR YOUR DONATION! YOU'RE DONE** (unless you want to restrict your gift)

**OPTIONAL:** You may choose how you want to invest your gift in your community.

\* See back for descriptions

- \$ \_\_\_\_\_ **COMMUNITY CARE FUND** Includes all United Way of South Hampton Roads agencies, United for Children and Mission United
- \$ \_\_\_\_\_ Specific Agency Name & City (No Code Needed) \_\_\_\_\_
- \$ \_\_\_\_\_ Specific Agency Name & City (No Code Needed) \_\_\_\_\_
- \$ \_\_\_\_\_ Specific Agency Name & City (No Code Needed) \_\_\_\_\_
- \$ \_\_\_\_\_ Specific Agency Name & City (No Code Needed) \_\_\_\_\_

**Your Receipt** 2019/20 Pledge Form | United Way of South Hampton Roads

Please retain this bottom section for your records. **NUMBER**

Name \_\_\_\_\_ \$ \_\_\_\_\_ Total Annual Contribution \_\_\_\_\_ Date \_\_\_\_\_

# Thank you so much

for your gift.  
It is greatly appreciated!

## Guiding Principles of the Campaign

The Better Business Bureau states that a well-managed agency should have a combined fundraising and administrative expense of no more than 35%. The CCC operates at 14.83%.

Your contribution is handled carefully and confidentially.

United Way and Combined Charities Campaign are accountable to the Regional Advisory Committee and our donors.

United Way of South Hampton Roads brings people and resources together to solve problems too big for any of us to solve alone.

# LIVE UNITED.

### PER PAY PERIOD GIVING MAKES A DIFFERENCE

# OF PAY PERIODS	TOTAL YEARLY CONTRIBUTION		
	\$500	\$1,000	\$2,500
12	\$41.67	\$83.33	\$208.33
24	\$20.83	\$41.67	\$104.17
26	\$19.23	\$38.46	\$96.15
52	\$9.62	\$19.23	\$48.08

Please consider a gift at a Leadership Recognition level below:



#### Tocqueville Society

\$10,000 and above



#### Beacon Society

\$2,500 - \$9,999



#### Navigator Society

\$1,000 - \$2,499



#### Keel Club

\$500 - \$999

## LEADERSHIP SOCIETIES



### TOCQUEVILLE SOCIETY

We are over 200 local leaders who believe when we work together, we can build a stronger community right here in South Hampton Roads. Tocqueville members give a minimum gift of \$10,000 annually with at least 50% of the gift directed to the Community Impact Fund.

[www.unitedwayshr.org/ts](http://www.unitedwayshr.org/ts)



### AFRICAN AMERICAN LEADERSHIP SOCIETY

We are a group of leaders who commit our time, energy, and financial resources to building a stronger community. AALS members give a minimum gift of \$1,000 annually. (Step-up program starts at \$600)

[www.unitedwayshr.org/aals](http://www.unitedwayshr.org/aals)



### WOMEN UNITED

We are a local network of philanthropic women who contribute both financial resources and physical energy to improve the lives of women and their families. Women United members give a minimum gift of \$1,000 annually.

[www.unitedwayshr.org/womenunited](http://www.unitedwayshr.org/womenunited)



### YOUNG PHILANTHROPISTS

We are the next generation of community leaders in South Hampton Roads. We are a growing group of over 1300 members in their 20s, 30s and 40s who unite like-minded individuals and promote a spirit of philanthropy and volunteerism in our community. YP members have a sliding scale of minimum gifts - \$250 in your 20s | \$500 in your 30s | \$1,000 in your 40s.

[www.unitedwayshr.org/yp](http://www.unitedwayshr.org/yp)

## HELP US LIVE UNITED FOR FUTURE GENERATIONS



Have you ever considered leaving a gift through your will or estate plans — a gift that could impact our community forever, a gift that would define the way you lived your life? Invest in the future through the United Way Foundation of South Hampton Roads. Your gift will have the full force of the United Way behind it — to do the most good and to remember your generosity now and 100 years from now. Contact Kari Vincent at [kvincent@unitedwayshr.org](mailto:kvincent@unitedwayshr.org) or call 757.853.8500 ext. 150 to create your legacy.

If for any reason we cannot process your designation, United Way will make every effort to contact you so that you may redirect your contribution. If we are unable to contact you, your designation will be redirected to benefit local United Way certified community programs through the Community Impact Fund (General Fund). United Way of South Hampton Roads has not provided any goods or services, in whole or partial consideration, for a contribution made via this pledge card. To assist with your federal income tax filing, United Way will automatically send you a written verification for any single payment in the amount of \$250 or more. For more information or a copy of the financial audit, contact United Way at 853-8500 ext. 100, or in writing to 2515 Walmer Avenue, Norfolk, VA 23513-2604. A financial statement is also available upon request from the State Office of Consumer Affairs.