GET LINKEDIN: MARKETING YOURSELF ON SOCIAL MEDIA

Speaker: GILLIAN LUCE, HOMES.COM
Who Am I?

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Blah, Blah, Blah
BUILDING A PROFITABLE PERSONAL BRAND ONLINE IS NOT SOMETHING THAT HAPPENS OVER NIGHT. DON’T AIM FOR PERFECTION EARLY ON. INSTEAD ALLOW YOUR BRAND TO EVOLVE NATURALLY OVER TIME AND FOCUS ON PROVIDING MASSIVE VALUE AND OVER DELIVER TO YOUR TARGET AUDIENCE.

VIA NAVID MOAZZEZ
BE AUTHENTIC
START BY KNOWING WHAT YOU WANT AND WHO YOU ARE, BUILD CREDIBILITY AROUND IT AND DELIVER IT ONLINE IN A COMPELLING WAY.

VIA KRISTA NEHER
In honor of National Walking Day, I laced up my sneakers and took a stroll through Downtown Norfolk with these amazing ladies (and their feet)! #WCW #NationalWalkingDay
BE A STORYTELLER
So easy a caveman can do it!
FOSTER A COMMUNITY
Calling all zombie experts and aficionados...

...I need educating. Gimme your best knowledge about zombies in 3....2....1.....GO!!!
VIDEO IS KING
Meet Corey Kenner. Just one of many who make up a leading team of innovators for customers across the state for Virginia Media!  
#virginiamedia #customerservice #companyculture
THE KEYS TO BRAND SUCCESS ARE SELF-DEFINITION, TRANSPARENCY, AUTHENTICITY AND ACCOUNTABILITY.

VIA SIMON MAINWARING
BE YOURSELF, EVERYONE ELSE IS ALREADY TAKEN.

VIA OSCAR WILDE
ANY QUESTIONS?
United Way of South Hampton Roads

YOUNG PHILANTHROPISTS

THE IMPACT OF PHILANTHROPY: PERSONALLY & PROFESSIONALLY

YOUNG PHILANTHROPISTS SUMMIT