Together, we create a better community.

At Cox Communications, we recognize the impact of women doing good in our community. We are proud to support the Women United Year in Review.

Find out more at cox.com
We are the passionate philanthropists of Women United, helping to **change the odds for women and children in our community.**

As committed volunteers, we are dedicated to eliminating barriers women and children face in their journey to escape poverty and achieve permanent self-sufficiency. To accomplish this mission, we have created a local force of women philanthropists through leadership, advocacy and fundraising.

Since 2002, we have been leading the charge in our community and implementing breakthrough initiatives for system-wide change. From starting the collective impact initiative known as United for Children to launching a pilot program using an innovative coaching model called Mobility Mentoring®, we approach our community’s issues with solutions based in research and best practices – and we’re just getting started.

*Together, we can and will create lasting change to transform the lives of women and children in Hampton Roads.*
LYNNE MONROE has a master’s degree in social work which led her to be a committed volunteer to many local nonprofit organizations. She and her husband have two daughters and a new granddaughter. When she isn’t volunteering, Lorri enjoys spending time with family and friends, traveling and playing golf.

BEBE EDMONDS is a dermatologist in Virginia Beach where she resides with her husband, an ophthalmologist, and their three daughters. She grew up overseas but has lived in the area for 21 years. In her free time, Bebe enjoys traveling, cooking, golfing, yoga, volunteering, and spending time with friends and family.

ANN FARLEY is founder of Mind Bridge, a marketing strategy and communications consultancy focused on professional services and nonprofit marketing. Prior to founding her own
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ANN FARLEY is founder of Mind Bridge, a marketing strategy and communications consultancy focused on professional services and nonprofit marketing. Prior to founding her own business, Ann worked with KPMG Consulting as marketing director for National Industrial Markets, as a strategist for BCF Advertising and as a full-time marketing instructor at Old Dominion University.

KAREN FINE has been a community volunteer for many years, including working on the annual campaign at Norfolk Academy. Karen has also served on the Board of Young Audiences of Virginia, and currently is President of the Board of Directors at Ohef Sholom Temple in Norfolk where her husband, Matthew, and his family have been sacred partners for five generations.

CHRISTINA GOODE is president of the Goode Family Foundation. A trained trauma therapist, she volunteers her time as an Addiction Service Advocate at the UP Center. She also holds volunteer leadership positions at several non-profit organizations including: the Chrysler Museum, the Virginia Zoo, the Hermitage Museum and Gardens, and the CHKD Arts Council.

EVE MCSGRORY is a retired educator, a mother of two and a grandmother of four. A talented clarinetist, she has played with the Williamsburg Consort and several community bands. In her free time, Eve enjoys nurturing plants and people, fine dining with family and friends, and watching sunsets over the Chesapeake.

LYNNE MONROE serves with a number of organizations in our community and around the world. A leader in Virginia Beach Community Bible Study, part of an international ministry, Lynne teaches and encourages women to grow in their faith. She is also passionately committed to childhood education.

MEREDITH RUTTER has had a professional career centered around her passion for arts and antiques. She currently serves on the Board of Trustees for the Virginia Museum of Contemporary Art where she is the Immediate Past Chair. She also holds various board positions with the Chrysler Museum, the Norfolk Society of Arts and the National Gallery of Art. Meredith and her husband have two sons and are avid contemporary art collectors.

BECKY SAWYER is Senior Vice President and Chief Human Resources Officer for Sentara Healthcare. Becky is responsible for HR administration for 28,000 employees across 12 hospitals and a fully integrated system with clinical and health plan operations in Virginia, North Carolina, Alabama and Ohio.

A SPECIAL THANK YOU TO A generous donor who asked to remain anonymous.

IF YOU WOULD LIKE TO BE A MEMBER OF A 10 FOR 10 CLASS PLEASE CONTACT SHERRI STEIN AT SSTEIN@UNITEDWAYSHR.ORG OR 757.853.8500 EXT. 106
CHANGING THE ODDS THROUGH VOLUNTEERISM

Stone Soup
This event is based off the children’s book by Marcia Brown, first published in 1947. The story is about three hungry soldiers who outwit the inhabitants of a village into providing them with a feast as they learn the benefits of working together.

Every February since 2012, over 150 Women United members and their families have come together for Stone Soup – each bringing ingredients to assemble 450 casseroles and 650 bag lunches. In less than two hours, 2,400 meals are prepared for our neighbors in crisis.

Day of Action
As the success of our children is critical to Women United’s vision, each year our members come together to decorate over 50 bulletin boards at P.B. Young Elementary School in Norfolk for their summer program. Summer LEAP is designed to put at-risk students on track to achieve greater academic success. The colorful boards with inspirational messages welcome the over 1,000 children to their summer program and teachers are grateful for the help.

Professional Women’s Clothing Drives
When you are dressed for success, you have the confidence to succeed. Many at-risk women lack professional attire for job interviews and this becomes a barrier in achieving economic independence. Women United believes that filling this gap is more than just an outfit – it gives dignity, builds confidence and empowers. Our members have collected and donated over 5,000 pieces of professional women’s clothing to benefit local women.

Day of Caring
Every year, Women United members roll up their sleeves to participate in United Way’s Day of Caring. Many of our local nonprofit organizations wait all year for this day as it allows them to address critical agency projects while freeing up dollars that can be used to serve those in crisis.
In 2016, we sponsored the exploration of an innovative, new approach called Mobility Mentoring® which uses an intensive coaching model to empower and support women on their path to self-sufficiency. Grounded in science and research, this nationally-recognized approach has proven results that we are bringing to South Hampton Roads.
It’s all about meeting people where they are, valuing their efforts to build a better future and supporting them in that mission.

To accomplish that, we use a tool called the Bridge to Self-Sufficiency® which acts as both an assessment tool that helps us determine where a participant currently is, and a framework for charting a path to economic self-sufficiency. The goal of the Bridge is to make progress more approachable and less stressful by breaking the path to self-sufficiency into four pillars. Participants identify their current state and set goals to move up the rungs in each pillar. Those pillars include: family stability, wellbeing, financial management and dependable employment. The rungs show a participant’s movement from crisis to stability to thriving. With the support of their coach, participants face one step at a time making intentional, meaningful and lasting changes that will impact the trajectory of their life.

This year, thanks to the support of Women United, the pilot program of Mobility Mentoring® will begin serving women in our community. In partnership with ForKids and Catholic Charities, the pilot will maintain the strict fidelity of the Mobility Mentoring® coaching model to test its long-term impact on a participating cohort of women.

We are exceedingly proud of this latest effort to lead the charge and inspire the change in South Hampton Roads – because when we all work together, there’s nothing we can’t achieve.
CHANGING THE ODDS FOR CHILDREN

How the Bridge to Self-Sufficiency® and Unite Us technology will be a game-changer for kids like Olivia.

MEET OLIVIA
UNDER THE CURRENT MODEL

Olivia would be part of the 70 percent of children at risk of a developmental delay who are not being screened. As a result, she wouldn’t receive early interventions and would start to fall behind in school. Her mom may quit her job to help care for Olivia or be forced to make the decision between paying medical bills and paying for food. One visit to the emergency room could throw Olivia’s family into complete crisis. Olivia would fail to thrive, may not graduate high school and likely fall into the system, just like her mom.

NEW MODEL

Olivia will be screened early and properly diagnosed with a developmental delay. As a result, she will receive appropriate interventions to help her succeed in school. The Unite Us network will allow us to connect Olivia and her family to services they may need along their path to success. If Olivia has a major issue and needs to visit the hospital, we will be there so another crisis can be avoided. Olivia will have the support she needs to thrive and will graduate high school career-ready. Because of United Way, Olivia will be the catalyst for lifting her family, and future generations, out of poverty.
Women United launched in South Hampton Roads. Women United Endowment Fund was created with an $85,000 gift from Marianne Dickerson to invest in breaking the barriers faced by at-risk women and their families.

2003
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2004
First of its kind luncheon event, attended by over 650 local women leaders.
Joan Brock, Jane Batten, Susan Goode and Marianne Dickerson presented a $100,000 challenge match.

2005
The first ever Women United grants were awarded to three local nonprofit agencies totaling $6,000.

2007
1st Class of 10 for 10 was introduced. The goal of this unique program was to recruit 10 women for the next 10 years – each donating $10,000 to build the Endowment Fund.

2009
The Women United Endowment Fund exceeded $1M in assets – 15 agencies have been awarded grants since the fund’s inception.
2012
United for Children was officially launched at PB Young Elementary School – an educational initiative focused on bringing community stakeholders together to drive educational success for our poorest children.

2015
Joan Brock was elected to the Women United Global Leadership Council – the formal advisory board of Women United leaders across the world which provides strategic recommendations to United Way Worldwide.

2016
A $3M dollar match was announced by the four founding women of Women United to celebrate the 100 Women of Philanthropy. This celebration increased the Women United endowment fund to over $6M – making it the largest Women United endowment in the country.

To date, over $600,000 in grants have been awarded to local organizations.

2018
Women United announces the launch of a Mobility Mentoring® - Informed pilot.

Mary Blunt is the second consecutive member of Women United from South Hampton Roads to be elected to the Women United Global Leadership Council.
**Women United 2018 Board of Directors**

Jane Short, Chair
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Charity Anderson
Sentara Healthcare
Valerie Arias
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Terry Blevins
Dominion Enterprises (Ret.)
Mary Blunt
Women United Global Leadership Council & Sentara Healthcare
Joan Brock
Women United Global Leadership Council & Community Leader
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**10 for 10 Committee**

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Summit Group of Virginia
Shirley Baldwin
Baldwin + Bowden
Mary Blunt
Sentara Healthcare
Joan Brock
Community Leader
Joanna Brumsey
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**100+ Women United**

Lorri Abdolahzadeh
Carolyn Abron-McCadden
Stephanie Adler Calliott
Dr. Debra Aleck
Jackie Amato
Nancy Arias
Valerie Arias
Edna Baehre-Kolovani
Shirley Baldwin
Susan Barker
Carolyn Barry
Jane Batten
Helen Bernd
Mary Jane Birdsong
Joan Lyons
Darleen Mastin
Lenora D. Mathews*
Carol McCormack
Genemarie McGee
Eve McGorry
Cynthia McWater
Darlene Mellott
Dr. Angela Mercer
Susan Mills
Lynne Monroe
Bonnie Moorman
Mary Morin
Mary Murden
Jacqueline Napolitano
Carol Ormond
Megan Padden
Deborah Painter
Sandra Porter Leon
Suzanne Puryear
Ann Rathbone
Robin Ray
Teri Rigell
Lisa Robertson
Paige Romig
Meredith Rutter
Becky Sawyer
Judith Scott
Jane Short
Elizabeth Shumadine
Paula Smith
Sonia Sonner
Donna Speller Turner
Karen Jones Squires
Deborah Stearns
Phyllis Stoneburner
Nancy Sykora
Connie Thompson-Bodkin
April Koleszar Tollenaere
Priscilla Trinder Roady
Leith Watson
Renee Wampler
Leila Graham Webb
Ashlin Wilbanks
Barbara Wolcott
Deborah Wyld

**Terrie Edwards**

Jan Elim
Carol Everett
Joyce Fain
Ann Farrell
Gail Farrell
Lynne Farrell
Sandra Ferebee
Karen Fine
Virginia Fogg
Ashley Dorroh Galler
Jodi S. Sidley*
Deborah Gill
Martha Mednick Glasser
Dawn Glynn
Dr. Doris Gomez
Christina Goode
Susan Goode
Vicky Gray
Margaret Hall
Susan Hirschbiel
Joanne Inman
Alison Bohan Johnson
Dianne Johnston
Mary Sue Jones
Linda Kamarek
Natalie Kaszubowski
Debra Keeling
Tracy Keller
Kirkland Molloky Kelley
Peggy Layne
Sandra Lewis
Angela Loving
Joan Lyons
Darleen Mastin
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Eve McGorry
Cynthia McWater
Darlene Mellott
Dr. Angela Mercer
Susan Mills
Lynne Monroe
Bonnie Moorman
Mary Morin
Mary Murden
Jacqueline Napolitano
Carol Ormond
Megan Padden
Deborah Painter
Sandra Porter Leon
Suzanne Puryear
Ann Rathbone
Robin Ray
Teri Rigell
Lisa Robertson
Paige Romig
Meredith Rutter
Becky Sawyer
Judith Scott
Jane Short
Elizabeth Shumadine
Paula Smith
Sonia Sonner
Donna Speller Turner
Karen Jones Squires
Deborah Stearns
Phyllis Stoneburner
Nancy Sykora
Connie Thompson-Bodkin
April Koleszar Tollenaere
Priscilla Trinder Roady
Leith Watson
Renee Wampler
Leila Graham Webb
Ashlin Wilbanks
Barbara Wolcott
Deborah Wyld

**Tocqueville**

Lorri Abdolahzadeh
Monique Adams
Stephanie Adler Calliott
Helen Aleck
Pam Allison
Nancy Alston
Jackie Amato
Nancy Arias
Valerie Arias
Cindy Aston
Shirley Baldwin
Carolyn Bangel
Susan Barker
Carolyn Barry
P.J. Barton
Aimee Batten
Jane Batten
Susan Bell
Helen Bernd
Jodie Berndt
Beth Patterson Bertrand
Susan Bever
Davin Birdsong
Mary Jane Birdsong
Sue Birdsong
Kelly Bishard
Sarah Morin Bishop
Terry Blevins
Mary Blunt
Katherine Boccher
Odette Bonvouloir
Lilly Bradley
Lucy Breeden
Joan Brock
Renee Broermann
Jennifer Brooks
Joanna Brumsey
Pamela Burke
Tamara Burnett
Sandra Burroughs
Lori Burwell
Renee Caplan
Betty Chadster
Susan Colpitts
Robin Copeland
Lisa Cross
Caron Crouse
Claudia Cummings
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Joyce Fain
Ann Farrell
Lynne Farrell
Karen Fine
Kim Fink
Virginia Fogg
Emily Franklin
Martha Franklin
Dianne Frantz

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**Susan Wynne**

Anonymous (2)
Wall, Einhorn & Chernitzer proudly supports Women United and its mission to inspire change.

Since 1989, we have combined the attention of a local firm with national resources to serve clients in Hampton Roads and beyond, helping them to reach financial goals of all sizes and achieve lasting, positive change.

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Since 1990, WST has been privileged to serve as a trusted partner in asset management. Community engagement is at the heart of our culture, connecting us to the causes, passions and interests that drive the communities we share with our clients.

You are why we're here.
Every day, each one of us has the opportunity to touch someone’s life with kindness and make our world a better place.
YEAR IN REVIEW

Contact information
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