MEET ALICE

ALICE is a United Way acronym describing individuals and families who are Asset Limited, Income Constrained, Employed.

ALICE households refer to individuals and families with income above the Federal Poverty Level but below the basic cost-of-living threshold.

The Federal Poverty Level (FPL) is $12,140 for a single adult and $25,100 for a family of four (2018).

The FPL was developed in 1965 and is no longer a realistic measure of financial hardship for U.S. households. Its methodology has not been updated since 1974.

The bare minimum Household Survival Budget, though higher than the federal poverty level, does not allow for any savings, leaving a household vulnerable to unexpected expenses and one step away from falling into crisis.

YOU KNOW ALICE

The future success of our community is directly tied to the financial stability of ALICE households. When ALICE suffers and is forced to make difficult choices, we are all impacted.

ALICE is the young mom who suddenly finds herself a single parent. She is the recent college graduate with high student loans, having trouble finding affordable housing.

ALICE is your child’s favorite preschool teacher. Your trusted mechanic. Your elderly neighbor’s home health aide. The administrative assistant in your office.

And given the right (or wrong) circumstances, ALICE could be you.
ALICE IN VIRGINIA

**ALICE households** can be found in every county and city in Virginia – urban, suburban, rural – they include women and men, young and old, of all races and ethnicities. And there is no typical configuration - they are single adults, households with children and those without, and households with a family member who has a disability.

Virginia, nearly 40% of households struggle to afford basic household necessities. 11% are Federal Poverty Level and another 28% qualify as ALICE.

**Nearly a third of senior households** (32%) in Virginia qualify as ALICE.

And **37 percent of families with children** in Virginia are below the ALICE threshold.

Households below the **ALICE threshold** earn income to meet only 45% of their needs. Another 20% comes from public and non-profit support. There remains a 35% gap for all households in Virginia to reach the ALICE threshold.

ALICE IN SOUTH HAMPTON ROADS

More than 1 in 3 households in South Hampton Roads qualifies as an ALICE household.

<table>
<thead>
<tr>
<th>City/County</th>
<th>Total Households</th>
<th>% ALICE Households</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virginia Beach</td>
<td>169,097</td>
<td>33%</td>
</tr>
<tr>
<td>Norfolk</td>
<td>87,819</td>
<td>40%</td>
</tr>
<tr>
<td>Chesapeake</td>
<td>83,593</td>
<td>32%</td>
</tr>
<tr>
<td>Portsmouth</td>
<td>36,654</td>
<td>45%</td>
</tr>
<tr>
<td>Suffolk</td>
<td>32,232</td>
<td>33%</td>
</tr>
<tr>
<td>Isle of Wight</td>
<td>13,769</td>
<td>25%</td>
</tr>
<tr>
<td>SOUTH HAMPTON ROADS</td>
<td>423,164</td>
<td>35%</td>
</tr>
</tbody>
</table>

DEFINITIONS:

**Federal Poverty Level (FPL):**
A measure of income and the indicator used by the federal government to determine who is eligible for federal subsidies and aid.

**Household Survival Budget:**
Calculates the actual cost of basic necessities (housing, child care, food, transportation, and health care) in Virginia, adjusted for different counties and household types.

**ALICE Threshold:**
The bare minimum needed to live and work in the modern economy, though not necessarily a safe or healthy level.

YOU CAN HELP ALICE!

GIVE.

Invest in the lives of women! striving toward permanent self-sufficiency. Your one-time or monthly investment to United Way can help reduce the number of ALICE households in South Hampton Roads.

ADVOCATE.

Join the conversation! Your knowledge is power. Share what you’ve learned about ALICE with your family, friends, neighbors and colleagues. To read the Virginia Alice Report, Click here.

VOLUNTEER.

Become part of the solution! Join Women United and explore the ways you can lend your time and talents to support at-risk women and children in Hampton Roads.